

FOR IMMEDIATE RELEASE
July 24, 2001

VICTORIA BROTHERS RELEASE SECOND MOVIE
~ Sci-fi is alive and well in View Royal ~

VICTORIA, B.C. - Brothers Chris and Lee Gabel have completed their second short film, *Ways of Knowing*. The 20 minute movie took 6 weeks to produce and will make its world premiere at the 2nd Annual Vancouver Island Film, Video and New Media Festival over the August 4-6 long weekend. It will debut on the Internet shortly thereafter.

What's the film about? "It's hard to describe without giving away specific plot details, but I will say this: It involves alien abduction," said Chris Gabel.

James Pagnotta, a friend of Chris's, wrote the sci-fi screenplay. "We previously adapted the story for a radio play on CFUV, UVic's campus radio station. I always liked the story. I thought it would make a great short film," said Chris.

Now, after the success of their first short film *The Adventures of Denim Jones*, Chris and Lee will use *Ways of Knowing* as their inaugural film to launch their newly formed independent film production company, Reel Radicals Productions (www.ReelRadicals.com).

"An independent film production company was the next logical step," said Chris. "We'll start with short films to begin with, but then, who knows? Anything is possible these days. That's what is really exciting about this business."

"Denim Jones was a great learning experience," Lee adds, "but we were using outdated equipment and the final image quality suffered because of that. This time, we knew what we had to do to get it right. Plus, we really wanted to push the limit of what is technically possible with one desktop computer."

And push the limit they did. After investing in some new digital video, lighting and sound equipment, and additional post-production software, the Gabel brothers had all the tools they needed to get Reel Radicals Productions started.

With his 3d animation company Luna Seven Imagery (www.lunaseven.com), Lee tackled the effects and animation for the film. Fifteen percent of the shots in *Ways of Knowing* are either CG (computer graphics) animation, or composited CG with live action. "We used a lot of green screen keying and camera matching to isolate the actors and place them into the CG backgrounds," said Lee. Over a six day period, more than 5,000 frames of CG animation were created for the film. "It was a grueling production schedule, especially near the end, but we got it done."

"Since we only had one computer, Lee would work on the animation during the day and I would edit during the evening," said Chris. "I just left holes in the film to drop in the completed CG shots later. We saved a lot of time this way, and since we had the entire film storyboarded, we knew we were right on track."

"Considering we had one computer, a limited budget, and no 'big boy toys' that you normally find in the broadcast industry, I think the film turned out really well," said Lee.

Ways of Knowing will premiere at the 2nd Annual Vancouver Island Film, Video and New Media Festival in the Victoria Conference Centre, Sunday, August 5, between 11am and 12pm (times are approximate and are subject to change. For current film schedule information please visit www.victoriacomicon.com). The film will be posted on the Internet as a streaming video file shortly thereafter.

For more information, please visit the Reel Radicals Productions website at www.ReelRadicals.com. High-resolution photographs of Chris and Lee Gabel, suitable for newspaper reproduction, are also available for free downloading from the site.

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BACKGROUNDER
Ways of Knowing
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*** THE PRODUCERS - CHRIS GABEL & LEE GABEL ***

Chris Gabel, 31, lives in Victoria and is the principal owner of Reel Radicals Productions (www.ReelRadicals.com). Chris also works as a programmer analyst for BC OnLine, which manages electronic access to B.C. government databases.

Lee Gabel, 32, lives in Victoria and runs his own computer graphics and 3D animation company, Luna Seven Imagery (www.lunaseven.com).

The two brothers grew up in Victoria's Cadboro Bay neighbourhood and have always been fascinated by movies, movie characters and moviemaking. As kids, they teamed up to make short Super-8 movies, sending them off to a local hardware store to be processed.

Their second film, *Ways of Knowing*, marks the first film produced by their newly formed company Reel Radicals Productions.

*** THE STORY ***

James Quinn, suffering from intense headaches, thinks he's being followed and seeks out psychologist and self-proclaimed alien abduction expert Clyde Bruckman to help him... But who really gets helped in the end?

*** QUICK FACTS ***

TITLE:
Ways of Knowing

PRODUCED BY:
Chris Gabel, 31 years old, of Victoria, B.C.
Lee Gabel, 32 years old, of Victoria, B.C.

WRITTEN BY:
James Pagnotta

CURRENT VERSION RELEASED:
July 2001

RUNNING TIME:
20 minutes

CURRENT AVAILABILITY:

In streaming video on the Internet at www.ReelRadicals.com
On VHS videocassette for home viewing (e-mail wokvideo@ReelRadicals.com or visit www.ReelRadicals.com for details)

KEY CAST MEMBERS:

Dr. Clyde Bruckman	Byron Crossley
James Tiberius Quinn	Chris Gabel
Elizabeth the Receptionist	Heather Crossley

CREW:

Director of Photography	Flemming Sorvin
Musical Score	Chris Gabel
Boom Operator	Henrik Sorvin
Exterior Gaffer	James Pagnotta
Grips	Ed Chen and Michael Lowes

*** REEL RADICALS PRODUCTIONS FILMOGRAPHY ***

October 2000 - The Adventures of Denim Jones, Special Edition
July 2001 - Ways of Knowing
July 2001 - Luke: The Later Years